






Consumer Reports is not currently testing Paper towels. Please see our [Paper towels buying guide](#) for more informati








PRINT




Poor Fair Good Very Good Excellent

15 of 15 Models Shown

Sort by: Overall score

			Ratings & Test Results				
Overall score	Brand & Model / Price		Absorbency	Scrubbing	Wet strength	Sq. ft. per roll	Sheet size (in.)
<b>OVERALL SCORE</b> <b>96</b>  Add to Compare	<b>Bounty DuraTowel</b> Recommended Price: \$4.04		⬆️	⬆️	⬆️	34	11x9
<b>OVERALL SCORE</b> <b>75</b>  Add to Compare	<b>Bounty Extra Soft</b> Recommended Price: \$2.62		⬆️	⬆️	⬆️	59	11x10
<b>OVERALL SCORE</b> <b>71</b>  Add to Compare	<b>Viva Choose-A-Size</b> Recommended Price: \$2.69		⬆️	⬆️	⬆️	42	11x7
<b>OVERALL SCORE</b> <b>68</b>  Add to Compare	<b>Great Value</b> Strong & Absorbent (Walmart) Price: \$2.09 Price & Shop		⬆️	⬆️	⬆️	41	11x10
<b>OVERALL SCORE</b>	<b>Brawny Pick-A-Size</b> Price: \$2.52 Price & Shop		⬆️	⬆️	⬆️	47	11x6

68							
Add to Compare							
OVERALL SCORE	Bounty Basic Select-A-Size		↓	↑	↑	47	11x6
65							
Add to Compare							
OVERALL SCORE	Brawny Regular		↑	↓	↓	37	11x10
65							
Add to Compare							
OVERALL SCORE	Kirkland Signature (Costco) <sup>1</sup> Premium Big Roll		↑	↓	↓	85	11x14
61							
Add to Compare							
OVERALL SCORE	Nice! (Walgreens) <sup>2</sup> Premium Ultra Quilted		↑	↓	↓	35	11x9
60							
Add to Compare							
OVERALL SCORE	Scott Mega Roll Choose-A-Size		↓	↑	↑	57	11x7
48							
Add to Compare							
OVERALL SCORE	Seventh Generation Right Size		↓	↓	↓	58	11x5
42							
Add to Compare							
OVERALL SCORE	Scott Naturals Mega Roll Choose-A-Size		↓	↓	↑	57	11x7
41							
Add to Compare							
OVERALL SCORE	Sparkle Giant Pick-A-Size						

<div>39</div> <div>Price: \$1.78</div> <div>Price &amp; Shop</div> <div>Add to Compare</div>	<div></div>	<div>▼</div>	<div>↓</div>	<div>▼</div>	<div>57</div>	<div>11x7</div>
<div>OVERALL SCORE</div> <div>36</div> <div>HDX Paper Towels (Home Depot)</div> <div>Price: \$2.14</div> <div>Add to Compare</div>	<div></div>	<div>▼</div>	<div>↓</div>	<div>▼</div>	<div>58</div>	<div>11x9</div>
<div>OVERALL SCORE</div> <div>31</div> <div>Just The Basics (CVS) Paper Towels<sup>3</sup></div> <div>Price: \$2.48</div> <div>Price &amp; Shop</div> <div>Add to Compare</div>	<div></div>	<div>▼</div>	<div>▼</div>	<div>▼</div>	<div>38</div>	<div>11x9</div>

<sup>1</sup>Only available in a 12 pack.  
<sup>2</sup>Only available in a 6 pack.  
<sup>3</sup>Only available in a 8 pack.

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